



EDCTC - Transportation Investment Study Questionnaire Results

July 1, 2024

FEHR & PEERS
aim
consulting

Prepared for:




Introduction

From May 17, 2024, to June 17, 2024, the EDCTC—Transportation Investment Study released a questionnaire online through Survey Monkey to collect initial data on how community members would like to prioritize their transportation investments.

This data is from **466** community members' responses.

The questionnaire was promoted to the public and spanned across El Dorado County through multiple ways:

- Pop-ups
 - Cameron Park Springfest
 - Placerville Wednesday Night Farmers Market
- Social media
- Stakeholder communication
- E Blast Notification



The graphic features the EDCTC logo at the top left. Below it, the text reads "El Dorado County Transportation Commission (EDCTC) Transportation Investment Prioritization Survey". A photograph of a bus is shown on the left. On the right, a green box contains the text "Let us know:" followed by two yellow question marks and the questions: "What transportation projects should be prioritized?" and "What types of transportation projects should be considered?". Below the bus photo, it says "We need your input to ensure that the transportation system in western El Dorado County meets your current and future transportation needs! Take the survey online until June 17, 2024 and let us know what projects should be prioritized."

Visit the link to take the survey: bit.ly/edctc-survey

QR code and text: "About EDCTC: The El Dorado County Transportation Commission ("EDCTC" or the "Commission") is the Regional Transportation Planning Agency (RTPA) for El Dorado County. EDCTC represents the regional transportation planning interests and is responsible for coordinating regional transportation for the western slope of El Dorado County and the City of Placerville."

Or scan this QR code with your smart phone!



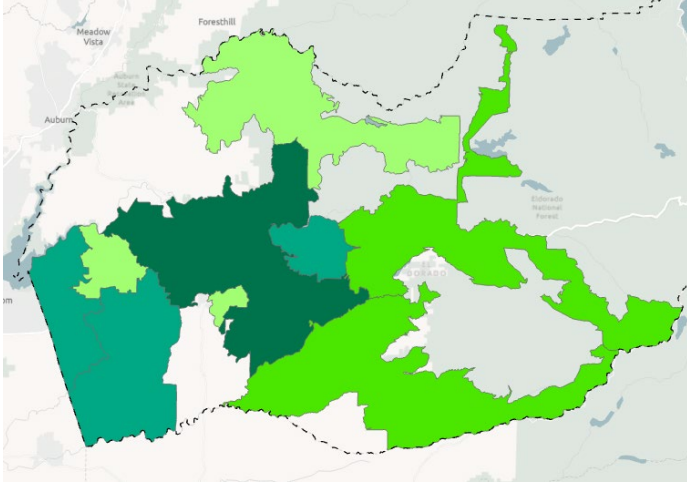
The 9-question questionnaire had a combination of ranking and open-ended questions about demographics, priorities for investments, and asking for feedback on specific design feature ideas.

The questions were as follows:

1. What is your zip code?
2. How do you typically travel?
3. Rank how important each transportation priority is to you.
4. Rank which strategy should be prioritized when investing in the highways/freeways in El Dorado County.
5. Rank which strategy should be prioritized when investing in local roads in El Dorado County.
6. Rank which strategy should be prioritized when investing in public transit in El Dorado County.
7. Rank which strategy should be prioritized when investing in biking/walking in El Dorado County.
8. Do you have any other questions for the project team?
9. Would you like to sign up for email project updates?

Results Summary

Top zip codes of survey responses



95667 (Placerville) with 326 responses (0.87% Pop)

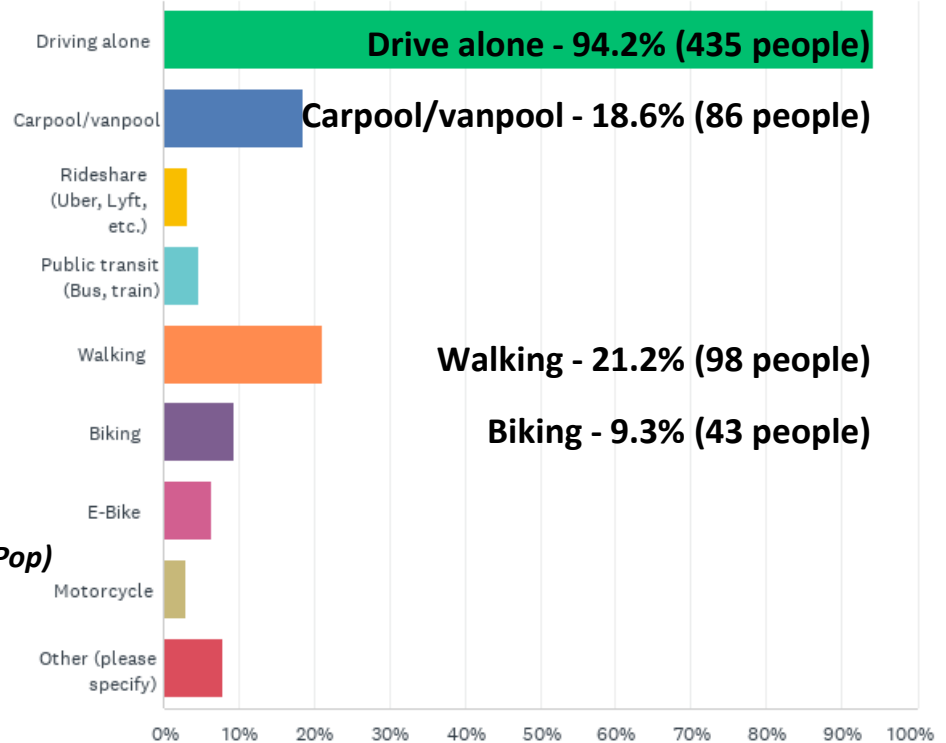
95762 (El Dorado Hills) with 72 (0.15% Pop)

95682 (Shingle Springs) with 54 (0.18% Pop)

95709 (Camino) with 33 (0.68% Pop)

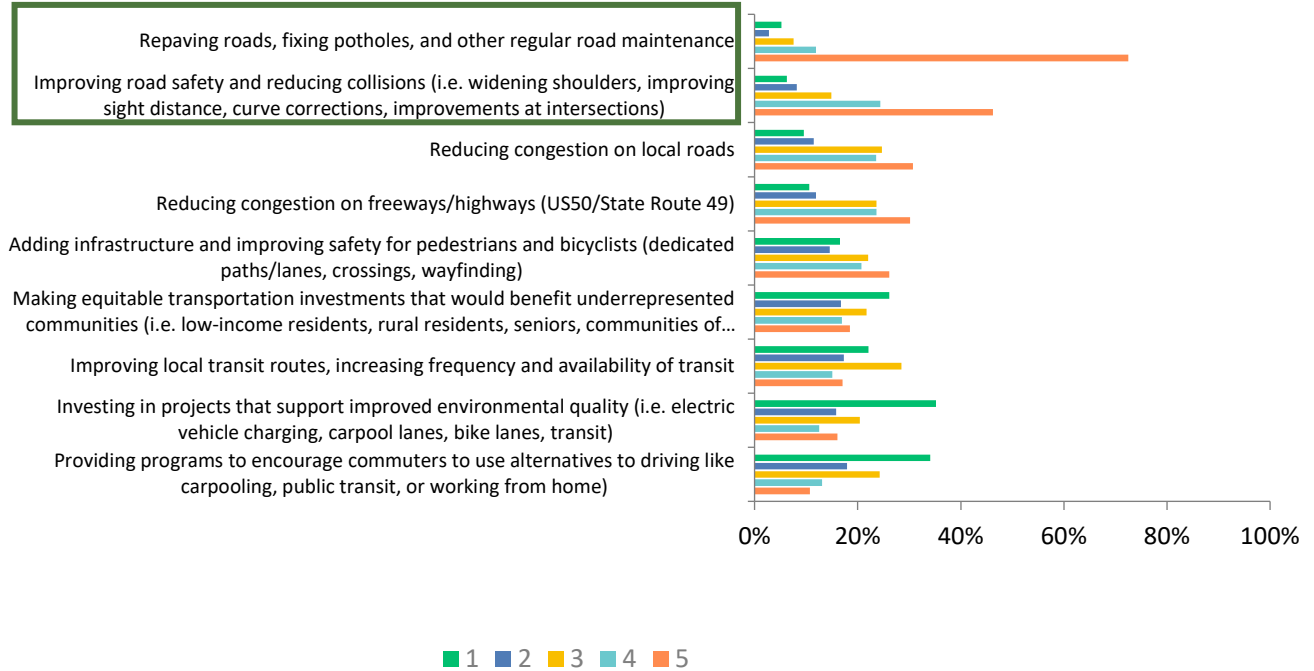
95726 (Pacific House) with 28 (0.31% Pop)

95684 (Somerset) with 21 (0.64% Pop)



Results Summary

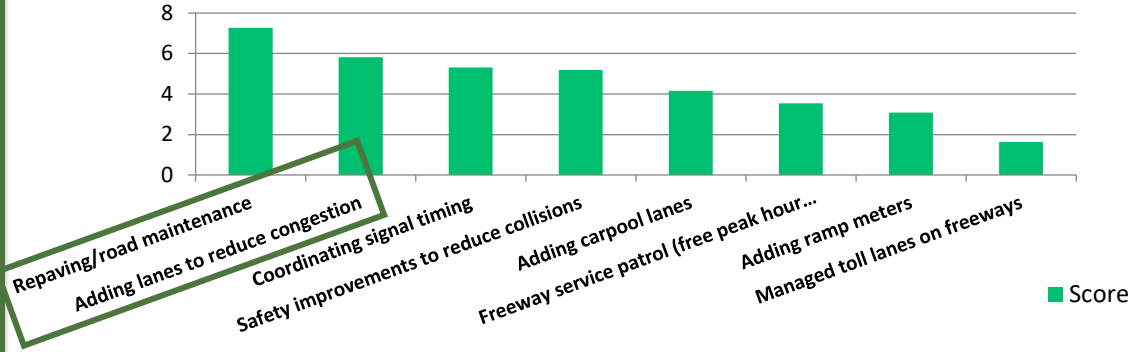
Overall priority:



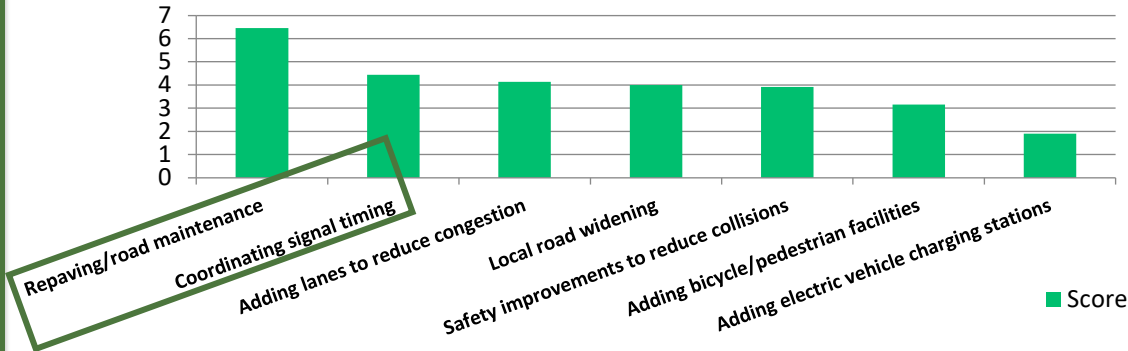
Results Summary

Priority of investing in highways/freeways:

Repaving/road maintenance is a clear top priority, with over 58% ranking it as their top choice.



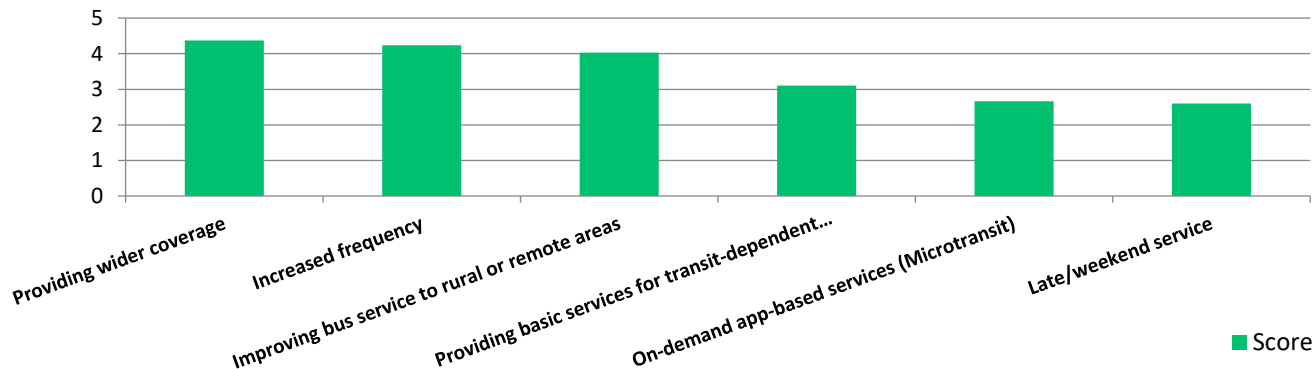
Priority of investing in local roads:



“Local roads are turning into cobblestones. Fixing what we have should be priority #1.”

Results Summary

Priority of investing in public transit:



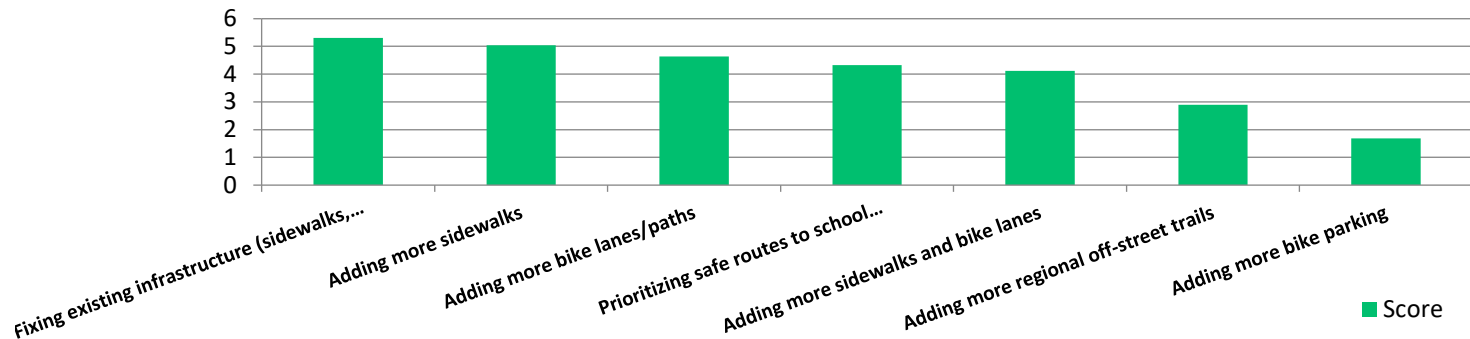
“Better/more frequent buses for seniors who no longer can drive to get out and about.”

“More rural bus services should be provided, especially for seniors and disabled people. Senior Services is not reliable transportation for rural seniors.”

“Consider partnering with Uber/Lyft to incentivize availability in Placerville and surrounding cities for ppl who are not on a bus route that require public transit or need transport outside of bus line hours.”

Results Summary

Priority of investing in ped/bike facilities:



“I would ride my bike more if it were safer. There are no shoulders or bike paths in Lotus.”

“Focus on maintaining existing collectors and arterials and adding active transportation infrastructure that really makes an impact, especially in economically disadvantaged areas with high pedestrian traffic and suboptimal road crossings.”

“We aim to provide a unique experience to tourists traveling through our community without driving a personal vehicle. We offer rural bike/hiking paths and mass transit that are friendly and clean and take paths that you cannot drive through.”

Results Summary

Some other comments:

“Keep us charmingly rural!”

“I'm not a big fan of spending more. Progress and growth are not what keeps a small town small.”

“Stop overwhelming our system by allowing too many new developments to be built here. We're already overwhelmed, too crowded, and there are accidents up! A lot of people stop overcrowding people.”

“So that seniors can remain in their homes, access to transportation must be made priority 1. Remember, 40% of and growing the ED County population are Seniors.”

“Ski bus from Placerville to Sierra-at-Tahoe!”

“Uber, etc., can handle rides for people who need lifts. If people are so poor that they can't afford to pay, they need to move to where they can walk to get their stuff done.”

Results Summary

We hear the most about:

Maintenance/fixing of existing roadway facilities

Maintenance, improvements, and connections of ped/bike facilities

Safety concerns about driving, walking, and biking

Public transportation demands, especially for seniors and disadvantaged communities

Keeps it rural



Upcoming Social Pinpoint Website

July 1, 2024

FEHR PEERS

Prepared for:



Social Pinpoint

EDCTC Next Generation Transportation Investments Strategy

A prioritization strategy for transportation projects in El Dorado County

About Next Gen Strategy

El Dorado County Transportation Commission (EDCTC) is developing the Next Generation Transportation Investments Strategy (Next Gen Strategy). This aims to ensure that EDCTC can advance statewide goals related to land use, multi-modal transportation, climate and equity, and continue to deliver transportation projects that meet the needs of today's rural residents. The Next Gen Strategy will identify and outline the resources, metrics, and data needed for delivering projects that advance the state's goals for climate resiliency, social equity, reducing Vehicle Miles Traveled (VMT), and economic growth.

The steps of the project are as follows:

1. Data collection and identification of key information, trends, and policies.
2. Public outreach.
3. Next Gen Strategy development.

Collaboration with the Regional Transportation Plan (RTP)

Key Dates



Monday 29 April 2024 6:00 am to Thursday 18 April 2024 7:00 am

Outreach 1



Tuesday 30 April 2024 6:00 am to Thursday 18 April 2024 7:00 am

Outreach 2

Project Timeline



Kick-Off

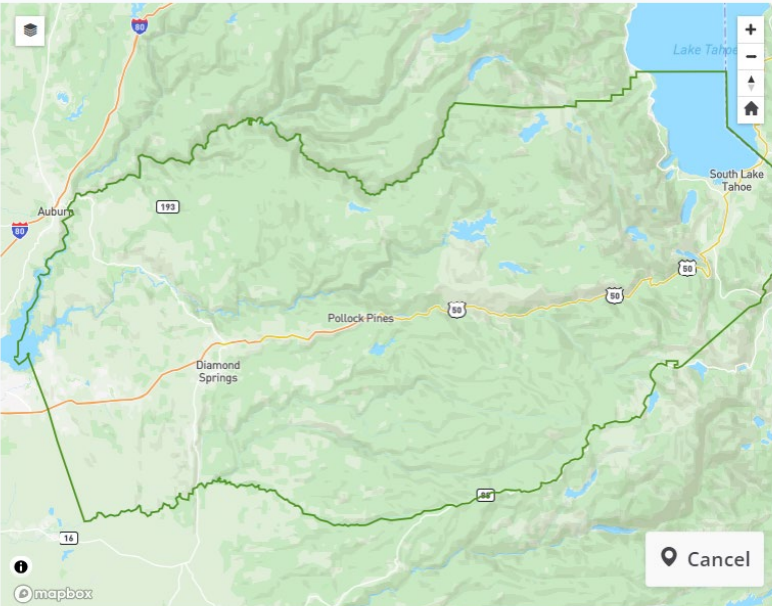
Social Pinpoint

Please Identify Transportation Projects

Let us know what projects that you and your community would like to see in the future. Please add markers to the Social Map below.

0 contributions so far

1 2 🔍 Enter an address



A map of the Lake Tahoe region showing a green boundary. The map includes labels for Auburn, Pollock Pines, Diamond Springs, and South Lake Tahoe. A 'Cancel' button is visible in the bottom right corner of the map area.

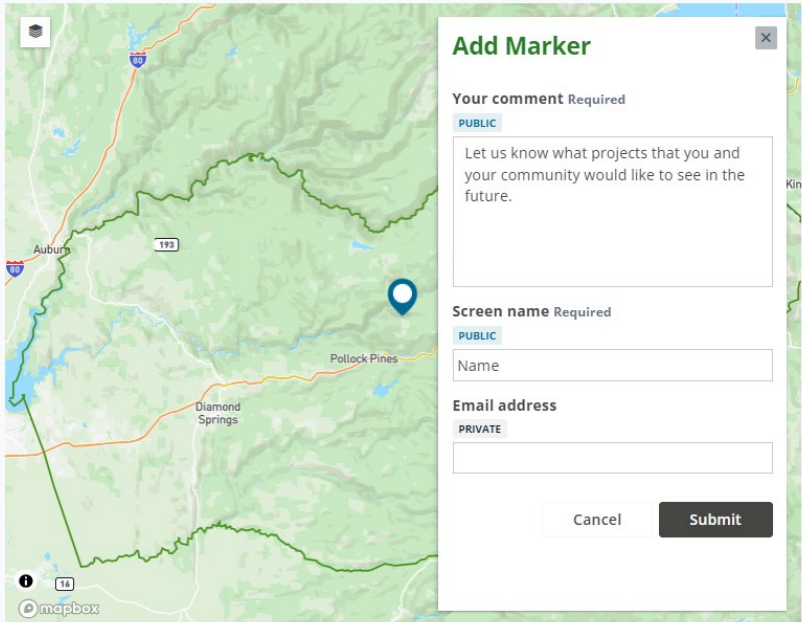
mapbox

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Let us know what projects that you and your community would like to see in the future. Please add markers to the Social Map below.

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A map of the Lake Tahoe region showing a green boundary and a blue location pin. An 'Add Marker' dialog box is open over the map, containing a comment field, a 'Screen name' field, and an 'Email address' field. The dialog box has 'Cancel' and 'Submit' buttons at the bottom.

Add Marker

Your comment Required

PUBLIC

Let us know what projects that you and your community would like to see in the future.

Screen name Required

PUBLIC

Name

Email address

PRIVATE

Cancel Submit

mapbox



Emerging Transportation Trends and Impacts in El Dorado County

TrendLab Transportation Forecasting

July 1, 2024

FEHR PEERS

Prepared for:

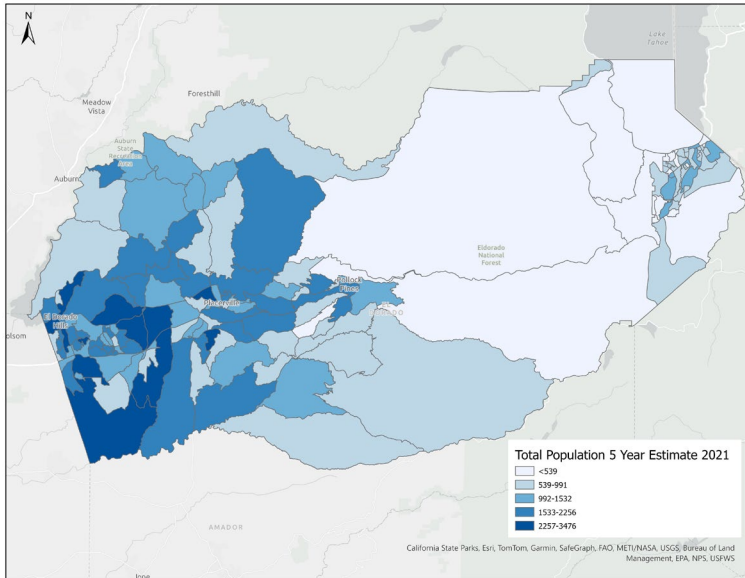


EXISTING CONDITIONS IN EL DORADO COUNTY

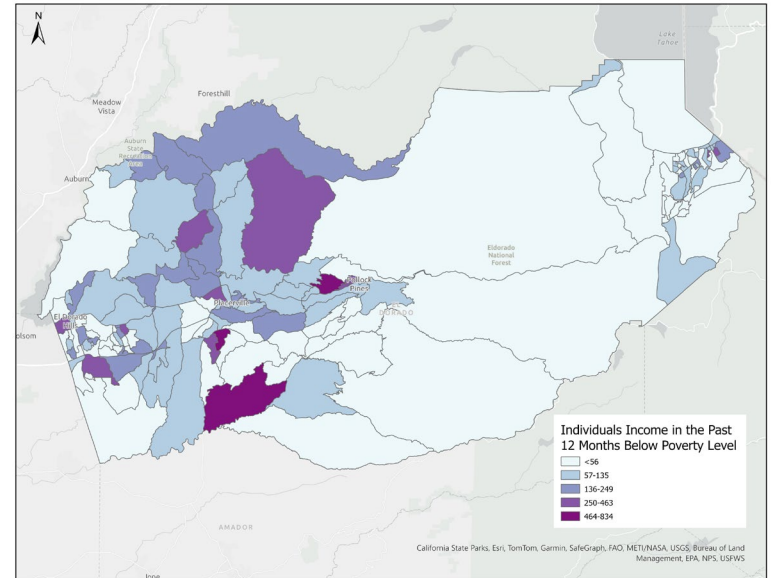
Existing Patterns in El Dorado County

Population and Income

- Population mainly distributed in western county
- Areas with higher percent of people with income below the poverty level (Nashville, Somerset, Diamond Springs, Pollock Pines...)



Total Population 5-year Estimate 2021 in El Dorado County

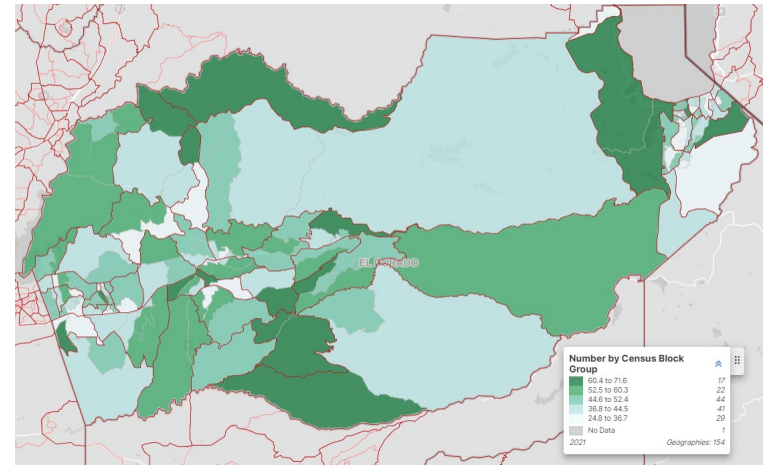
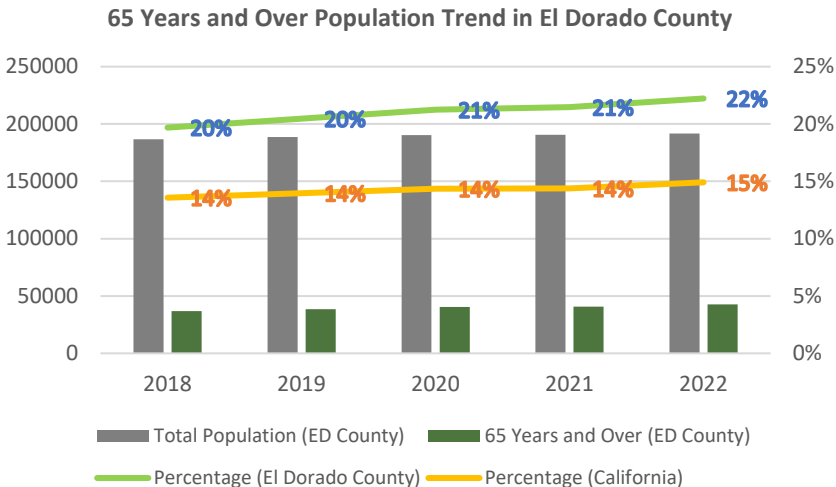


Individuals Income in the Past 12 Months Below Poverty Level (2021)

Existing Patterns in El Dorado County

Aging Population

- Higher percent of population of 65 years and over than statewide average
- Increasing percentage of senior population
- Demands more alternative transportation (rideshare, transit, active transportation)
- Lower workforce participation reduces Travel Demand Management effectiveness on commutes trips



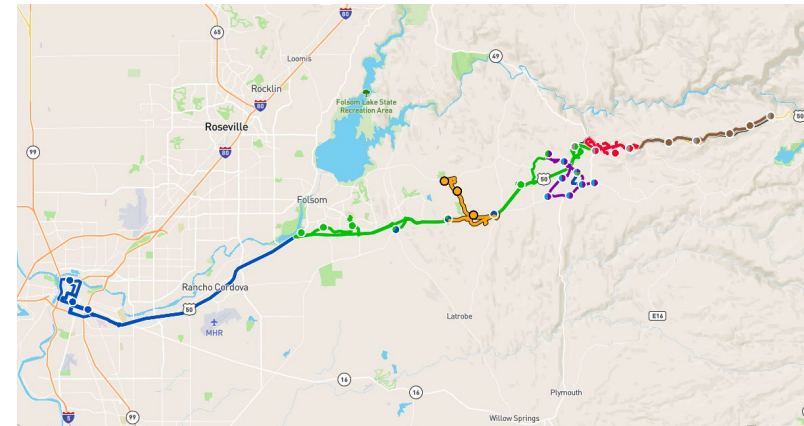
Median Age by Census Block Group in El Dorado County

Existing Patterns in El Dorado County

Transit Services

- Big ridership drop down since 2020
- Commute trips to Sacramento mostly stayed stable
- Potential needs for additional routes
- Dial-a-Ride, and Tahoe Route, “My Ride”

Figure 19 - All Local Transit, Average Daily Ridership (Excluding South Lake Tahoe Service)

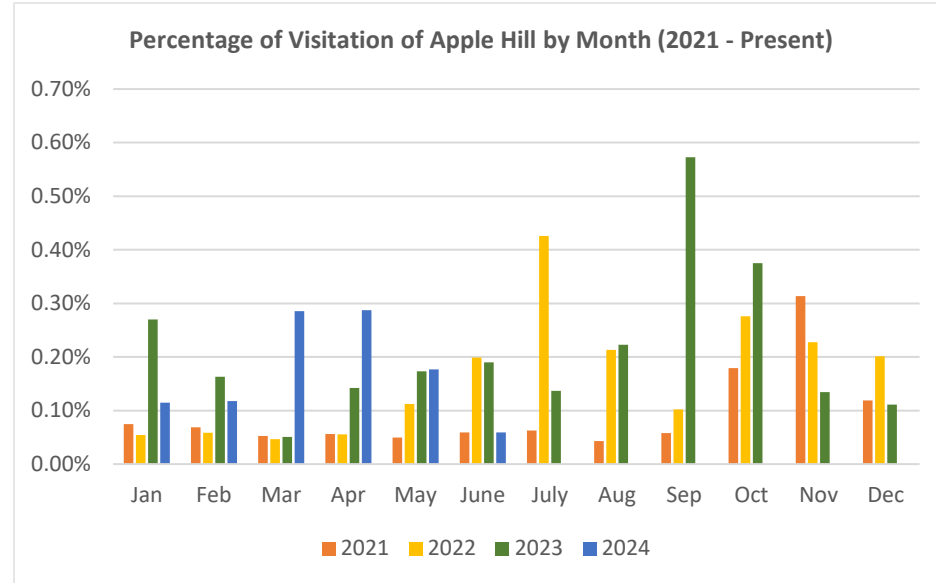
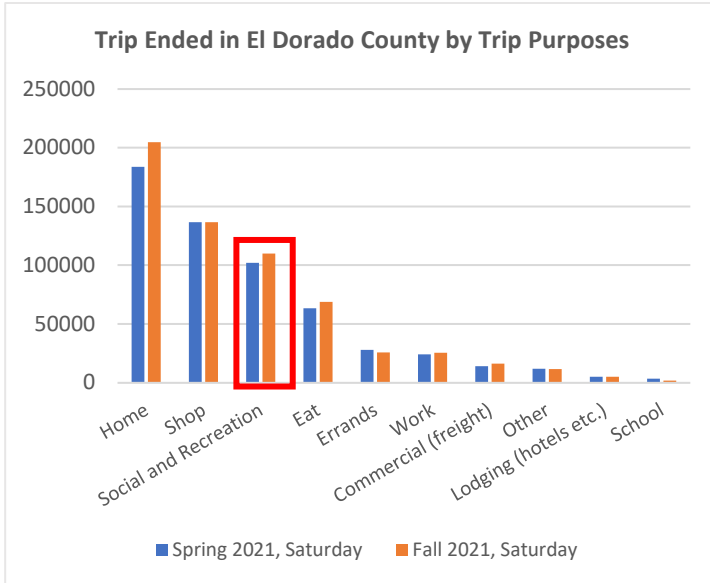


Fixed Route Transit Service Available in El Dorado County

Existing Patterns in El Dorado County

Social and Recreational travel

- High percentage of social and recreational trips
- More social and recreational trips in Fall (Apple Hill, river trips, hiking, skiing, etc,)

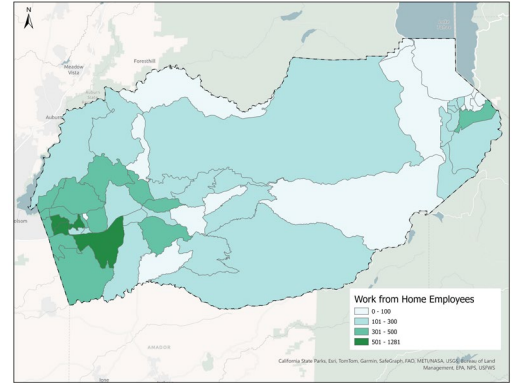
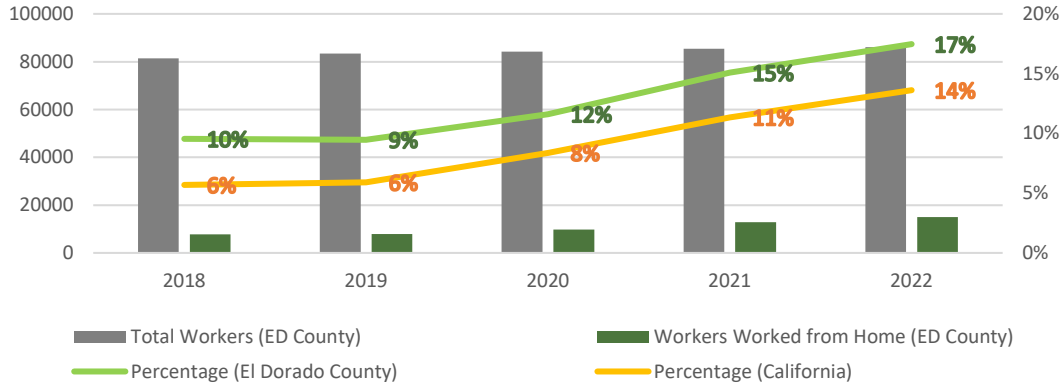


Existing Patterns in El Dorado County

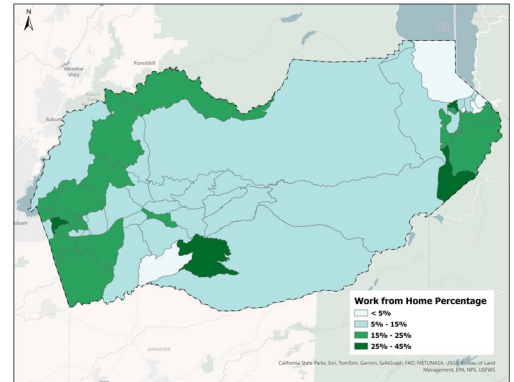
Working from Home

- Higher percent of workers WFH than statewide average
- Increasing WFH workers
- Larger amount of workers WFH:
Cameron Park, El Dorado Hills, Shingle Springs
- Higher percent of WFH:
El Dorado Hills, Somerset

Workers Worked from Home Trend in El Dorado County



Workers Working from Home

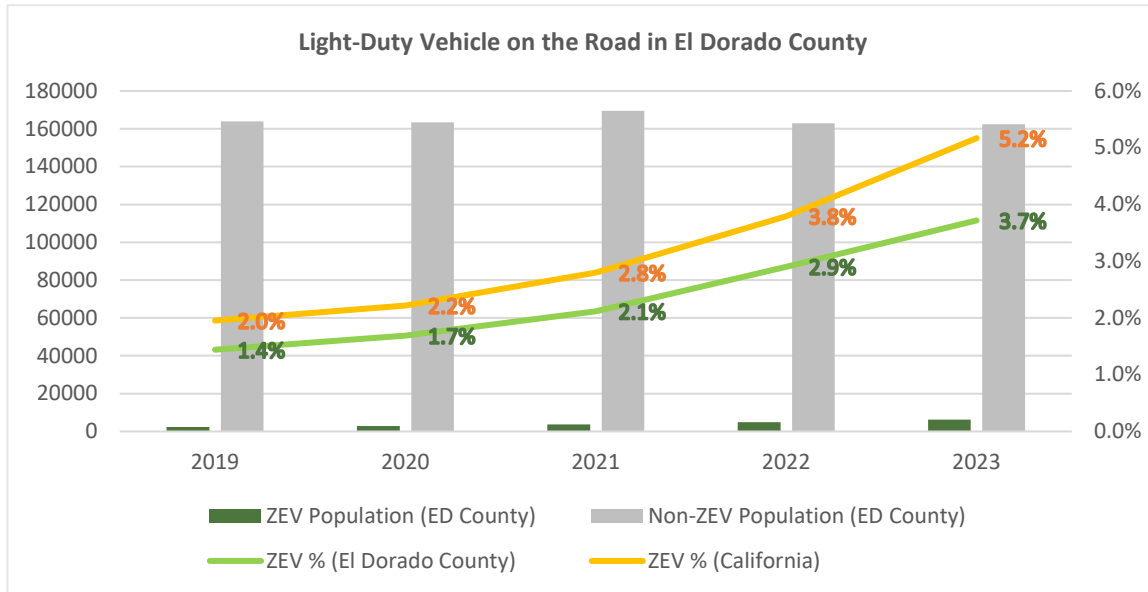


Percentage of Workers Working from Home

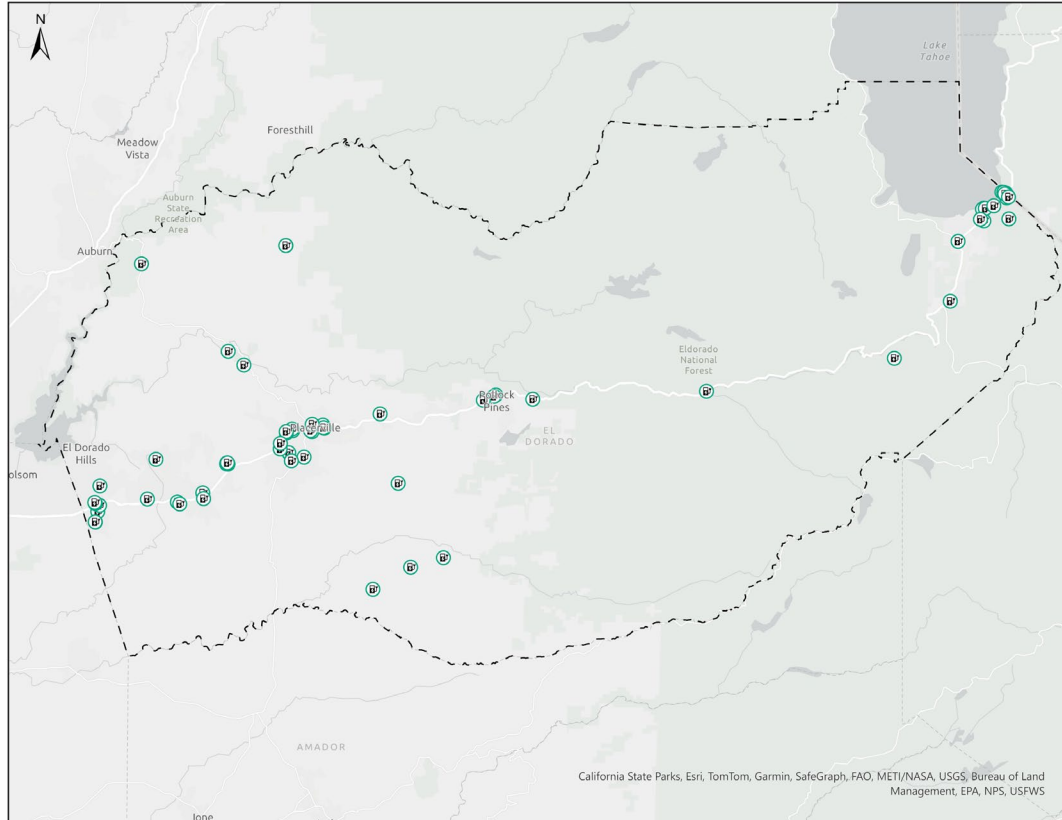
Existing Patterns in El Dorado County

Electrical Vehicle Ownership

- Increasing percentage of ZEV on the road
- Increasing demand for EV chargers through the roadway network
- El Dorado County has slightly slower adoption than statewide average



Existing Patterns in El Dorado County



Electric Vehicle Charging Station Locations

Source: Alternative Fuels Data Center, [Alternative Fuels Data Center: Electric Vehicle Charging Station Locations \(energy.gov\)](https://www.energy.gov/afdc/efdc/)

Thank You

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Principal

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